

Rep Order# 8853842 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37060

Printed: 08/22/2012 3:15 PM  
Last Received: 08/22/2012 1:20 PM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product ISSUE  
Estimate# 1472  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1472  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH  
PLEASE SEE REVISION TO LINES 4,9,14,15 & 19...  
ADD LINES 24 & 25 TO SCHEDULE...  
REVISED ORDER TOTAL IS \$49600/ 41 SPOTS  
PLEASE CONFIRM  
THANKS  
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$800.00	09/18-09/24	1	1	1	\$800.00	
	2	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$900.00	09/18-09/24	3	1	3	\$2,700.00	
	3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$800.00	09/18-09/24	5	1	5	\$4,000.00	
	*4	SA	5A-7A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 N/A										
		V5 Comment Changed, Spots/week Changed										
	5	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/23-09/23	1	1	1	\$400.00	
	6	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$750.00	09/18-09/24	3	1	3	\$2,250.00	
	7	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/18-09/24	3	1	3	\$2,250.00	
	8	TU-F,M	3P-4P	ELLEN	:30	\$900.00	09/18-09/24	1	1	1	\$900.00	

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Salesperson FAX# 202-872-0263

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	*9	SA	530P-6P	POLITICS NOW	:30	\$900.00	09/22-09/22	1	1	1	\$900.00	
		Sales Remark: V5 REVISION										
		V5 More than 2 codes changed										
	10	SU	530P-6P	INSIDE EDITION	:30	\$550.00	09/23-09/23	1	1	1	\$550.00	
	11	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/18-09/24	4	1	4	\$4,400.00	
	12	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/18-09/24	4	1	4	\$5,200.00	
	13	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$700.00	09/22-09/22	1	1	1	\$700.00	
	*14	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$700.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 CANCEL										
		V5 Comment Changed, Spots/week Changed										
	*15	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,200.00	09/23-09/23	0	0	0	\$0.00	
		Sales Remark: V5 CANCEL										
		V5 Comment Changed, Spots/week Changed										
	16	TU-F,M	630P-7P	INSIDE EDITION	:30	\$1,200.00	09/18-09/24	1	1	1	\$1,200.00	
	17	TU-F,M	7P-8P	ET/INSIDER	:30	\$1,200.00	09/18-09/24	2	1	2	\$2,400.00	
	18	SA	7P-8P	ET WEEKEND	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	*19	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$8,500.00	09/24-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CANCEL										
		V5 Comment Changed, Spots/week Changed										
	21	TU,F-M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/18-09/24	4	1	4	\$7,600.00	
	22	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/22-09/23	2	1	2	\$1,800.00	

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	23	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/18-09/24	1	1	1	\$750.00	
	*24	SU	9P-10P	THE GOOD WIFE	:30	\$8,500.00	09/23-09/23	1	1	1	\$8,500.00	
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*25	SA	930A-12P	ACC FOOTBALL	:30	\$1,800.00	09/22-09/22	1	1	1	\$1,800.00	
				Sales Remark: V5 ADD TO SKED								
				V5 Added								

---REPORT TOTALS---

Report Totals: 41 / \$49,600.00

---SALES MONTHLY TOTALS---

Sep 12: 41 / \$49,600.00  
Sales Totals: 41 / \$49,600.00  
Station Totals: 41 / \$49,600.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+